



Experience

Safeway

Head Cake Decorator | August 2015 – Current

Promoted to Head Cake Decorator within one year of starting with Safeway. In charge of other cake decorators, ordering, inventory, and cake orders.

Butte Humane Society

Volunteer Graphic Designer | May 2015 – February 2016

Completed projects such as all design needs for the Bidwell Bark Festival & Fun Run, several direct mail pieces, newsletters, flyers, billboards and various web graphics.

MOBY Wrap

Graphic/Web Designer | July 2012 – February 2015

Performed diverse work in a fast-paced two person marketing department handling the coding aspects of three separate websites. Also completed many print and web tasks including: creating and writing social media posts, designing and printing of direct mail postcards, photo post-processing. Involved in decisions concerning future and current products.

BazaarVoice Project | December 2014 – February 2015

Bazaarvoice is an online review system that handles reviews, post interaction emails, question and answer programs, and synchronizes reviews from client's website and other big box stores such as Target and Toys 'r Us. I handled all technical requirements to implement this service on mobywrap.com and babybellamaya.com

Tasks:

- Build XML product feed for syndication
- Integrate Review and Q&A display code
- Integrate cloud SEO and ROI beacon for Post-Interaction Emails
- Enable integration with a Facebook App

CSU, Chico English Department

Editing Intern | August 2009 – December 2009

Worked with Professor Harriet Spiegel on her edition of Geoffrey Chaucer's "Troilus and Criseyde." Worked with another intern to read and transcribe passages from manuscripts into modern English with annotations.

Skills

CSS, HTML
Dreamweaver
Photoshop
InDesign
Illustrator
MS Office
Shopify
MailChimp
Constant Contact
NetSuite
JavaScript

Comfortable
with both Mac and PC

Interests

Reading, Baking, Sewing,
Writing, & Video Games

Education

California State University, Chico
BA in Communication Design
with an option in Graphic Design,
Certificate in Literary Editing and
Publishing

American River College
Certificate in Introduction to
Baking